

Overview: TASA 2014 Conference: “Off Center” - Dallas, TX

The 2014 Annual TASA Conference will be held in downtown Dallas, October 23-25, 2014, hosted by El Centro College and sponsored by the colleges of the Dallas County Community College District, with additional support from Tarrant County College, Trinity River Campus, Fort Worth. The El Centro College campus is nestled between skyscrapers and iconic architecture of the Dallas skyline.



With artist, singer/songwriter Terry Allen as the scheduled Keynote Speaker for Saturday evening October 25th, this year’s conference theme: “Off Center” aims to explore the evolving dynamics and relevance of Texas as an “off center” center of contemporary art away from the East and West Coast paradigm. The term off center also describes the specific flavor of Texas art, and is a play on words used to also describe the new challenges and opportunities facing art educators during these times of social and educational change.



During the conference, attendees will have access to the Dallas Museum District. With three world class museums all in one setting: from contemporary sculpture, masterworks, to ancient artifacts of the Far East. Downtown Dallas also has historical and science museums that are all within a five mile radius.



The location of the conference, the host campus, and hotels are all downtown. Entertainment is either a short walk, or a 5 to 10 min free ride on the new Dallas Area Rapid Transit D-link buses. D-link buses serve the downtown cultural and business areas such as: the West End Historic District, the Museum District, and Victory Park.





Keynote:

We are honored to have **Terry Allen** as our scheduled keynote speaker Saturday evening, October 25, 2014.

Terry Allen is a visual artist and songwriter who was raised in Lubbock, Texas. He graduated from Chouinard Art Inst. in Los Angeles and has worked as an artist & musician since 1966. He has received numerous awards and honors including a Guggenheim Fellowship and National Endowment for the Art Fellowships; Awards for the Visual Arts (AVA), Washington D.C.; Bessie (New York) and Isadora Duncan (San Francisco) Critic Awards for text, music, sets, costumes for PEDAL STEAL (Margaret Jenkins Dance Co.); AICA Award 2004, 2nd place (International Association of Art Critics) for Best Show in Commerical Gallery, for DUGOUT I, LA Louver Gallery, Venice, CA, curated by Peter Goulds; Induction into the Buddy Holly Walk of Fame in 1992; United States Artists Oliver Fellow, 2009.

His work has been shown throughout the United States and internationally, including Documenta and San Paolo, Paris, Sydney & Whitney Biennales and is represented in major private and public collections, including the Metropolitan Museum of Art and The Museum of Modern Art in New York, Hirshhorn Museum in Washington DC, The Museum of Contemporary Art (MOCA) and L.A. County Museum of Art in Los Angeles, Museum of Contemporary Art, San Diego (MCASD) and Houston & Dallas Museums of Fine Art. His numerous public commissions can be found in such places as L.A.'s Citi-Corps Plaza, San Francisco Moscone Center, The Stuart Collection at UCSD in La Jolla, CA, Oliver Ranch in Sonoma, CA and Denver, Houston and Dallas/Ft. Worth Intercontinental airports. His book & theater piece DUGOUT was published in 2005 by Univ. of Texas Press and an extensive monograph TERRY ALLEN of Allen's work was published in 2010, also Univ. Texas Press, with essays by Dave Hickey, Marcia Tucker and Michael Ventura.

He has written for and worked in both radio and theater. Some of his selected staged works include JUAREZ(A SIMPLE STORY), THE EMBRACE...ADVANCED TO FURY, ANTI-RABBIT BLEEDER, WARBOY (AND THE BACKBOARD BLUES), GHOST SHIP RODEZ which he wrote and directed; PIONEER, set design, co-written with Jo Harvey Allen & Rende Eckert, directed by Robert Woodruff, Paul Dresser Production, performed throughout USA; LEON AND LENA (and Lentz), composer, directed by JoAnne Akalaitis, Guthrie Theater, Minneapolis, MN; CHIPPY, Diaries of a West Texas Hooker, set & costume design, co-written with Jo Harvey Allen, music co-written with Joe Ely, Butch Hancock, directed by Evan Yianoulis, co-produced by American Music Theater Festival, Philadelphia, PA & Lincoln Center's 'Serious Fun' series, New York, NY.

Allen has recorded 12 albums of original songs, including classics JUAREZ and LUBBOCK (on everything), and his most recent BOTTOM OF THE WORLD. His songs have been recorded by such diverse artists as: Bobby Bare, Guy Clark, Little Feat, Robert Earl Keen, David Byrne, Colin Gilmore, Doug Sahm, Ricky Nelson, Cracker, and Lucinda Williams. He has written numerous songs for film and theater, including the music soundtrack for Jane Anderson's Showtime Emmy nominated THE BABY DANCE. He has been described by critic Dave Hickey in the Los Angeles Times as "a true modern day renaissance man...renowned for his effortless command and outrageous combination of disparate genres and media, according to the task at hand." Terry Allen lives and works in Santa Fe, New Mexico, with his wife, actress and writer, Jo Harvey Allen

<http://www.terryallenartmusic.com/biography.php>

2014 Paul Hanna Award Winner:



We are pleased to announce that this year's Paul Hanna Award recipient, Margaret Meehan.

Margaret will be presenting "Decoration Day", an installation that makes a connection between women who chose freely to fight for their country despite all odds, and describe how it uses a number of signs that point to the women above to construct a space of mourning as a way to move forward.

"In March 2013 the U.S. military allowed women to serve in combat roles. But it is a little known fact that over 150 years prior to this, women had already fought in the American Civil War, albeit dressed as men. It is estimated that 400-1000 women enlisted in disguise and fought for both the Confederacy and the Union. Some examples of these ideas are the 143 sandbags that are hand embroidered with the initials of each female soldier who has died for the United States since 2001, and an image from the aftermath of the Battle of Gettysburg and welded a crinoline cage, meant to bolster the volume of a woman's dress to the scale of a Civil War era tent.



With images of feral behavior, medical anomalies and barren landscapes, Margaret Meehan's work lets the innocent collide with the monstrous, evoking questions of race, gender, and cultural memory. Her work has been shown at Soil Gallery in Seattle, David Shelton Gallery in Houston, The Modern Art Museum of Fort Worth, The Dallas Art Museum, and Conduit Gallery in Dallas among others. She lives and works in Dallas and summer she was a resident artist at Artpace in San Antonio, Texas.



Pre-Conference Thursday:

You are cordially invited to attend the Pre-Conference Scholarship Fundraiser: Meet and greet with Trenton Doyle Hancock, and special guests. When: October 23rd 6-8pm at the Omni Hotel - West End room. Each ticket / donation grants admission to the exclusive fundraising event in the beautiful Omni West End room. Guests will enjoy the downtown Dallas skyline as they mingle with gallery representatives, patrons, collectors, conference speakers, and Mr. Hancock. Hors d'oeuvres, and a cash bar will be the perfect way to kick off the conference weekend! (A \$50 dollar donation grants a chance to win several exclusive door prizes.) Proceeds from ticket sales will go towards TASA scholarship funds for college art students!

For questions please call Randall Garrett at 214.860.2115



Conference Welcome and Introduction:

Our two special guests introducing the conference and its theme, will be Ariel Saldivar, Director ArtPrize Dallas, and Peter Doroshenko, Executive Director of the Dallas Contemporary.



Ariel Saldivar has been a key figure in Dallas' contemporary art scene while working for the Goss Michael Foundation. Her most recent calling is Director of ArtPrize Dallas, a radically open, independently organized international art competition and non-profit organization, dedicated to engaging the art world and public alike.



Peter Doroshenko, Executive Director of The Dallas Contemporary, has curated two exhibitions at the Venice Biennial, one of the biggest visual arts to-dos in the world, expanded the Dallas Art Fair, and attempted to create a "new model" for a 21st-century art museum. - Jerome Weeks, Artandseek.net

Lectures and Presentations:



The first presentation will take on one of the most recent changes that has affected art programs and courses in higher education. Titled "ARTS and the CORE" TASA Board member, Richard Lubben will be presenting and discussing the results from an online survey he specifically created to explore how the recent removal of studio courses from the Gen-Ed CORE may be creating a negative impact across the state. The data and your feedback may be part of a TASA led petition/suggestion to the THECB regarding studio ARTS classes and the CORE.

Panel Discussion:

What's New on the Scene!

Moderator: Carlos Donjuan, Member of the Sour Grapes Crew

The panel will discuss how the Dallas area's underground scene has earned it's following, and become the most recent voice and attitude in the arts.

Lee Escobedo - THRWD Magazine

Escobedo and his associate, Javier Valadez are heavily engrossed in the arts underground of Dallas, and have started the self-published magazine THRWD which consists primarily of essays about the arts —and features artists, musicians, fashion designers, actors who usually do not garner the attention of major Dallas publications. - Brittany Nunn, AdvocateMag.com



Gini Mascuro – KXT/KERA Radio

Mascorro, is the music coordinator and morning host for KXT 91.7 FM in Dallas, KERA's public radio music station that began broadcasting in November. She is host for the weekday KXT Morning Show and KXT Texas Mix on Fridays and previously was the longtime midday announcer and host of the daily arts and cultural segments on sister station KERA FM. She began her radio career at KNTU. - The Northtexan.unt.edu



Peter Simek- D Magazine

Simek is the Arts Editor for D Magazine, and the movie and art critic for D's arts and entertainment blog FrontRow.- Salon Media Group Inc



Ken Villalovos- Arts & Culture Magazine

Villalovos, is the publisher for Arts+Culture magazine, which informs and enlightens arts patrons and enthusiasts of visual culture through honest and engaging commentary on the contemporary arts community in the greater Dallas and Fort Worth region. - artsandculturetx.com



Panel Discussion:

Off Center!!!!

Moderator Randall Garrett, El Centro College.

National, and regional artists will be discussing the evolving dynamics and relevance of Texas as an “off center” center of contemporary art away from the East and West Coast paradigm.

Sabina Ott- Columbia College Chicago

Ott is known for her broad range of work—from painting to installation to sculpture—and her central role in the art world as teacher, administrator, and recently, as the founder of the exhibition space Terrain. Most recently she has completed a public art commission for the Chicago Transit Authority and a solo exhibition at the Chicago Cultural Center. -sabinaott.com



Stephen Lapthisophon - Faculty University of Texas at Arlington

Lapthisophon is represented by Conduit Gallery in Dallas, and Zieher Smith Gallery in New York. The scope of the artist's work includes installation, drawings, video, sound art, essays and poetry. Recently, Lapthisophon's work has been shown at the Dallas Museum of Art in the Concentrations series exhibition Coffee, Seasonal Fruit, Root Vegetables and 'Selected Poems'.

- UTA.edu



Ryder Richards – Faculty Eastfield College

Known for his many artistic collaborations Richards continues to explore art through object making and art as social experience. He is the recipient of several scholarships and awards for his achievements in art, including residencies at the Roswell Artist-In-Residence Program, New Mexico; Vermont Studio Center, Vermont; Hilmsen 1 Residency, Germany; Paducah Arts Alliance, Kentucky; and Portales Council for the Arts, New Mexico. - ryderrichards.us



Pedro Vélez - 2014 Whitney Biennial Artist

Veléz's work adopts a multi-disciplinary approach, incorporating painting, large scale wall collages, web-based works and sculpture. Since 1999 Pedro Vélez has channeled moral coercion and political corruption by producing fake exhibition announcements, posters, developing on-going fictional narratives, publishing art journals and creating itinerant presentations with the group, FGA. -101exhibit .com



Diego Leclery - 2014 Whitney Biennial Artist

Leclery sees the experience of being a post-studio artist in New York in equally black-and-white, win-or-lose terms. Victory means making a living from art, a collapse of art and life that would redefine all Leclery's time as “making-art.”

- Whitney .org



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Demo/Workshops/Presentations: El Centro College

Leader Profiles



P.A.N.T.S.
PRINTMAKING ASSOCIATION OF NORTH TEXAS STUDENTS

Printmaking Studio Workshop - Paige Praitier, El Centro College, Miss Praitier received her Masters in Art History from UNT. She is a practicing printmaker who regularly partners with The North Texas Printmakers Guild, and PANTS (Printmaking Association of North Texas Students)



Figure Drawing Workshop, an Applied Understanding of the Figure - Chaitra Linehan, El Centro College, Ms. Linehan is an Adjunct Professor of at El Centro College and a Lecturer at the University of Texas at Arlington. She lives and draws in Dallas, Texas.



Alternative Photography Workshop – Vaughn Wascovich, Texas A&M Commerce, Vaughn Wascovich is a fine art photographer and photographic educator with over twenty years' experience as a commercial photographer. He has worked with a number of Fortune 500 companies as well as major advertising agencies.



The Logistics of Offering Dual Credit and Articulations/Partnerships AAS/BFA Presentation-
-Richard Lubben, Associate Professor of Art, South Texas College
-Lee Whitmarsh, Director of Communication Arts Texas A&M Commerce Downtown Dallas Campus
-Eddy Rawlinson, Executive Dean, Math, Science, and Allied Health, Cedar Valley College
-Greg Morris, Executive Dean Arts and Sciences, El Centro College



Gunpowder Media Demo- Ryder Richards, Eastfield College: Known for his artistic collaborations, Richards continues to explore art through object making and art as social experience. He is the recipient of several scholarships and awards for his achievements in art, including residencies at Vermont Studio Center, Vermont; Hilmsen, Germany; Paducah, Kentucky and Portales, New Mexico.



Animation Demo- Dwayne Carter, Richland College Richland College Multimedia and Digital Art instructor, Dwayne Carter has been active showing digital art and animations in the Dallas area for twenty years.



Open Presentations!!- A sign up sheet will be available at the Thursday and Friday registration/check in table. Any TASA member can claim an available 30 min presentation slot on a first come first serve basis.

Hotel Info:

TASA is proud to announce the world class, Dallas Omni Hotel as the location for this year's conference:

Omni Dallas Hotel

4555 S. Lamar

Dallas, Texas 75202

Phone: (214) 744-6664, Fax: (214) 979-4595

<http://www.omnihotels.com/FindAHotel/DallasHotel.aspx>

(5 min walk to El Centro campus. Museums, and nightlife minutes away)

Only 40 rooms available in the initial block (make reservations ASAP)

\$179 per night = October 23rd-25th

The Cut-Off Date for accepting reservations into this room block is Tuesday, September 16, 2014.

Reservation requests

received after 5:00 PM local time at the Hotel on the Cut-Off Date will be

based on availability and accepted at the

Hotels prevailing rates.

-Complimentary Wi-Fi internet in all guestrooms.

-Complimentary access to fitness center and rooftop pool.

-Free busses running all weekend to all TASA

Conference locations.

OMNI SELECT GUEST:

When an attendee joins the Omni's industry-leading loyalty program they will receive the following benefits:

Omni Select Guest Gold Level Benefits

Complimentary Wi-Fi Service

Complimentary Morning Beverage Delivery

Complimentary Pressing 2 Items

Choice Of Free Nights Or Airline Miles

Complimentary Bottled Water Night Of Arrival

Eco-Friendly Housekeeping Options

Complimentary Shoe Shine

Exclusive Member-Only Offers

Express Check-In And Check-Out

Complimentary Newspaper Of Your Choice Daily

Customized Room Preferences

Evening Housekeeping Service, Including Turndown



TASA 2014 CONFERENCE OCT 23rd-25th "OFF CENTER" Dallas, TX

Itinerary (subject to change)
Latest info and updates: tasatexas.blogspot.com

Thursday Oct 23 (pre-conference)

1-3pm Omni Hotel TASA Board Meeting

4-6pm Registration

6pm-8pm Special event /Fund raiser: Cash bar and Hors d'oeuvres catered by Omni with Trenton Doyle Hancock, and special guests in the scenic West End room. (see Eventbrite for donation/entry fee)

Friday Oct 24th

8am Omni Hotel

Guests may eat at hotel restaurant for breakfast or travel to other restaurants using D-link buses

9am-10am Registration Katy Trail Ballroom Foyer and a first come first serve Omni art tour with docent

10am 10:30am Welcome: - Katy Trail Ballroom
Peter Doroshenko, Director Dallas Contemporary
Ariel Saldivar, Director Art Prize Dallas

10:30am-11:30am Richard Lubben = THECB CORE Discussion – Petition and Data presentation

12noon -1pm - Katy Trail Ballroom - Lunch
Paul Hannah Award Presentation Margaret Meehan

1pm-2pm Katy Trail Ballroom

Dallas Art Scene Discussion: **What's New on the Scene! with Dallas art media personalities**

Gini Mascuro – KXT/KERA Radio

Lee Escobedo - THRWD Magazine

Peter Simek- D Magazine

Ken Villalovos- Arts & Culture Magazine

Moderator: Carlos Donjuan, Sour Grapes Crew Artist

2pm-5:30pm Museum District Free-time (D-link bus travel)

Dallas Museum of Art, Nasher Sculpture Garden, Crow Museum

Free admission with badge

6-7:30pm El Centro auditorium

Featured Panel Discussion: **Off Center!!!!**

Sabina Ott- Columbia College Chicago

Stephen Lapthisophon –Faculty UTA Arlington

Ryder Richards – Eastfield College

Pedro Vélez - 2014 Whitney Biennial Artist

Diego Leclery - 2014 Whitney Biennial Artist

Moderator: Randall Garrett, El Centro College

7:30pm Dinner on own – list of nearby restaurants and area map with art galleries expecting TASA visitors- back to hotels-travel using D-link buses - **rest of evening free!**

Saturday Oct 25th

8am Guests may eat at hotel restaurant for breakfast or travel to other restaurants using D-link buses

5-8 min walk or D-link travel to **El Centro College**

9:15am El Centro College Welcome - El Centro Student Center

9:30am- 12noon Variety of 7 staggered workshops and presentations to choose from!
(some may overlap)

- 9:30am - 12noon **Room B119 - Attendee Open Presentation Sessions** (first come first serve- sign up at registration table)
- 9:30am - 11:30 **Room A851 - Printmaking Studio Workshop - Paige Praiter**, El Centro College
Miss Praiter and her crew will be showing attendees various techniques in experimental printing. Attendees will be making small prints of their own to take home or trade! Partnered with The **North Texas Printmakers Guild**, and **PANTS** (Printmaking Association of North Texas Students). **The Guild** is a collection of professional artists based in the North Texas Region who strive to increase exposure for the printarts through collaborations, discourse, gallery shows, hands on educational demonstrations and guild driven exchanges. **The Printmaking Association** is a UNT student group that promotes printmaking within the DFW-Denton area. We do this through gallery shows, visiting artists, workshops, volunteering, collaborative projects, awarding scholarships, museum and conference field trips, print sales and print trades.
- 9:30am - 11:30 **Room C021 - Figure Drawing Workshop - an Applied Understanding of the Figure Chaitra Linehan**, El Centro
This studio workshop will explore the participants' working knowledge of the figure by asking them to draw from observation, memory and imagination. Specific topics include gesture, memory gesture, and right angle studies. Chaitra Linehan works with drawing and mixed media collage to express the relationship between human beings and the natural world. Often anthropomorphic, her work illuminates our specific connection to nature via narrative, expressive mark-making and occasionally, text. Ms. Linehan is an Adjunct Professor of at El Centro College and a Lecturer at the University of Texas at Arlington. She lives and draws in Dallas, Texas.
- 10am - 11:30 **Room C314 - Photography Studio Workshop – Vaughn Wascovich**, Texas A&M Commerce
Mr. Wascovich will be leading a pin hole camera demo/workshop., Attendees will learn about several types of unconventional cameras such as, pinhole, magnifying glass, and sliding box, etc. He will also have several large 60"x150" pinhole images on display. Vaughn Wascovich is a fine art photographer and photographic educator with over twenty years' experience as a commercial photographer. He has worked with a number of Fortune 500 companies as well as major advertising agencies.
- 10am- 11:30 **Room B260 - The Logistics of Offering Dual Credit and Articulations/Partnerships AAS/BFA Presentation - Richard Lubben** - South Texas College, **Lee Whitmarsh** - Texas A&M Commerce Downtown Dallas Campus, **Eddy Rawlinson** - Cedar Valley College, **Greg Morris** - El Centro College
Attendees will be part of a very important dialogue with the panelists as they discuss the dynamics of necessary programs that are shaping the future of higher education: **Dual Credit, Articulations and Academic Pathways**

- 10:30am - 11:30 **Outdoor Green Space - Gunpowder Media Demo- Ryder Richards**, Eastfield College
Mr Richards will be performing a demo using one of his most dynamic mediums , gunpowder. Attendees will view his process first hand, and witness controlled chaos! “It is a technical challenge for several reasons: fire and paper are not best friends. The coloration has to come from a certain amount of the burn being forced into the paper or singing the top. The gunpowder itself would rather just burn up leaving very little mark on the paper, so a certain amount of compression is necessary”
- 10:30am - 11:30 **Room B269 - Animation Demo- Dwayne Carter**, Richland College Richland College Multimedia and Digital Art instructor, Dwayne Carter, conducts a workshop on creative animation assignments. Participants will explore chroma key, virtual sets, and frame by frame animations using After Effects and Photoshop. Dwayne Carter has been active showing digital art and animations in the Dallas area for twenty years. Recent exhibitions include “The End” at El Centro and the 2013 Aurora New Media Festival. His current projects include his self-published photo novella, *Madness*.

12noon-1pm Lunch and membership meeting - El Centro College Student Center

1pm-2pm 1Sq Foot Show awards and submitted Student Scholarship Winners announced- H. Paxton Moore Gallery

2pm-3pm **On site** Portfolio review for graduate and undergraduate students

3pm-5pm Continue workshops, and **Attendee Open Presentation Session** in B119 / or free time

Omni Hotel

6pm-8pm Luxury banquet dinner catered by the Omni with cash bar

Honored Keynote speaker: Terry Allen

Followed by **TASA recognitions and awards**- Greenville Avenue Ballroom

8pm- Rest of evening free!

Sunday Oct 26th

8am-10am Post Conference Board meeting/breakfast – **Texas Spice** Omni Restaurant

See you next year in Lubbock- Happy trails!

2014 TASA Conference Sponsors:

TASA and the Conference Committee would like to thank the following organizations for their support:



El Centro College

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT



Eastfield College

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Cedar Valley College

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