

Texas Association of Schools of Art

October 2013 Conference Hosted by LSC–Kingwood

Oct. 10-12
Houston

CROSSROADS



**Wade
Wilson
Art**



The conference committee chose the theme “Crossroads” for the Houston conference to reflect both the city’s location in world cultural and economic affairs and our historical position. Many of us feel that higher education and the arts are at a crossroads, which can be described in many ways. Tension between the material world of making and the virtual world of information, the coming together of world cultures, internal and external accountability and funding pressures all have a bearing on our curricula, our teaching, and our students. At the same time, intersections are exciting places, full of new arrivals and old traditions. Our conversations in Houston will embrace the creative potential of the Crossroads and celebrate the journeys that have brought us to this place.

Wade Wilson founded Wade Wilson Art in 2006. His career path reflects a successful record of curatorial, critical, and commercial successes in the visual arts coupled with a solid background in management, promotions and public relations. For nearly 20 years, Wilson has continued in his professional and personal commitment to the visual arts and arts education through his interaction with both the for-profit and non-profit arts communities. As an art critic, Wilson has published more than 300 reviews and critical essays on art in a variety of national and international publications including Flash Art, Art Space, Art Gallery International, ArtScene, Artweek, Dallas Home & Garden, Glass Quarterly, American Ceramics, Sculpture, and The Fort Worth Star-Telegram. Wilson is currently at work on a book of his selected reviews from the past 20 years. As a gallerist and art space director, Wilson has curated and/or co-curated more than 100 art exhibitions since 1987.



Wade Wilson

Juror

2013

One Square Foot

Exhibit

LSC-Kingwood

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HOTEL DEREK

A modern boutique hotel in the Galería area of Houston

Hotel Website:

<http://www.hotelderek.com>

Conference Hotel Reservation Link:

https://www.yourreservation.net/tb3/index.cfm?bf=HAHOUDER&iatanumber=WWGRP006A&rateaccesscode=*Go6%24&plprun=1&_=1368297703591

CONFERENCE SCHEDULE

THURSDAY, OCTOBER 10, 2013

3:00 p.m. – 5:00 p.m.	Board Meeting, Hotel Derek
4:00 p.m. – 6:00 p.m.	Registration, Hotel Derek
6:00 p.m. – 9:00 p.m.	TBD

FRIDAY, OCTOBER 11, 2013

9:30	Meet at Asia Society Texas Center in Museum District
10:00 – 3:00	Registration table open: ASTC
10:00 – 12:00	Visit ASTC exhibit, MFAH, CAM on your own
12:00 – 1:15	Lunch & Membership Meeting - ASTC
1:30 – 2:30	Paul Hannah Presentation
2:30 – 2:45	Break
2:45 – 3:45	Panel Discussion: Foundations
4:00 – 4:45	Panel Discussion: Changing Technologies, Open Source Alternatives & Online Art Courses
6:30 –	Gallery Reception & Optional Food Truck Festival

SATURDAY, OCTOBER 12, 2013

9:00	Bus departs for Lone Star College - Kingwood
10:00 – 10:45	Art History or Studio Talk x 3
	1. John Calabrese of Texas Women's University, "Art of the Matter Part II: How Art Objects & Artists Impact on Characters, Scenes, and Plots in Films of Alfred Hitchcock."
	2. Barbra Riley, TAMU-CC School for the Arts, Hands-on Studio Demonstration, "Making a Hardbound Book"
	3. David E. Harman, Howard Payne University, Brownwood, TX., "Rock Art Pilgrimage to a World Museum"

11:00 – 11:45

Art History or Studio Talk x 3

1. Ryder Richards, Eastfield College, Dallas, "Studio Art Crossroads: The Failure of the BFA and a Few Possible Solutions"
2. Jerry E. Smith, Collin County Community College, Cross Roads in History: How "That Dan Mod Durn Art" Caused WW II"
3. Continuation of Barbra Riley
4. Sara Parent-Ramos, Visiting Professor of Art, St. Edwards University, Austin, "Rethinking the 21st Century Classroom: Fine Arts and the Changing Educational Landscape."

12:00 – 1:00

Lunch and Square Foot Show awards – Wade Wilson, Juror

1:00 – 2:30

Keynote Speaker: The Art Guys

2:30 – 3:30

Art History/Studio Talks

1. Carol Flueckiger, TTU-Lubbock, "Inside Out: Outreach Initiatives that Impact the Classroom"
2. Cynthia Millis, Houston Community College Southwest, "SteAm-y Relationships: Partnering the ARTS with STEM"-at the Crossroads of the Core"
3. Chris Ireland, Tarleton State University, "Turning Local History into an Online Digital Museum."

3:30-3:45

Break

3:45-4:30

Art History/Studio Talks

1. Mark Rogers, TAMU-Commerce Graduate Student, "Citizen-Photojournalist: Finding a Legitimate Source of Photojournalism News Photography for a Shrinking Newspaper Industry."
2. Rosemary Meza-DesPlas, "Desired: the Norm of Imperfection: a discussion about the body in art."
3. KC Jenkins, Tarrant County Community College and North Lake College, "Empowering Interactions: Connecting to Art, Self, and Community in the Student-Centric Technology Based Art Appreciation Classroom."

4:30 – 6:00 Intervals Show at LSC-K
6:00 – 8:00 Annual TASA Banquet – LSC-K Conference Center

SUNDAY, OCTOBER 13, 2013

9:00 Post Conference Board Meeting, Hotel Derek

CHAIR, CONFERENCE COMMITTEE

Rebecca L. Riley, Lone Star College, Kingwood

COMMITTEE MEMBERS

Cory Cryer, Lone Star College, Kingwood

Jennifer Herzberg, Lee College

Rex Koontz, University of Houston

Cynthia Millis, Houston Community College Southwest

Mari Omori, Lone Star College, Kingwood

Angie Spargur, Lone Star College, Kingwood

Kelley Revuelto, Lone Star College, Kingwood

Wade Wilson, Wade Wilson Gallery

TASA OFFICERS/BOARD OF DIRECTORS & STAFF

Omar Hernandez, El Centro College

Greg Reuter, Texas A&M University, Corpus Christi

Carol Flueckiger, Texas Tech University

Hollis Hammonds, St. Edward's University

Ryder Richards, Richland College

Liz Yarosz-Ash, Midwestern State University

Carol Fairlie, Sul Ross State University

Eddy Rawlinson, El Centro College

Kurt Dyrhaug, Lamar University

Richard Lubben, South Texas College

Scott Robinson, Tarrant County College, Trinity River

Linda Fawcett, Hardin-Simmons University

Victoria Taylor-Gore, Amarillo College

Brian Row, Texas State University, San Marcos

Photo courtesy of George Krause

The Art Guys (Michael Galbreth, b. 1956, Philadelphia, and Jack Massing, b. 1959, Buffalo) began working together in 1983 after meeting while students at the University of Houston and have continued a collaboration that spans thirty years.

The Art Guys' work has been included in more than 150 exhibitions in museums, galleries and public spaces throughout the United States and in other parts of the world including Europe and China. Their work has been seen in more than 40 solo exhibitions among which include the Contemporary Arts Museum Houston, The Museum of Fine Arts, Houston, Scottsdale Museum of Contemporary Art, Tacoma Art Museum, the de Saisset Museum, the Southeastern Center for Contemporary Art and the Tampa Museum of Art. Additionally, The Art Guys have lectured at more than 60 universities and colleges throughout the United States including Harvard, Chicago Art Institute, School of Visual Arts New York, Kansas City Art Institute, UCLA, Vanderbilt and many more.

The Art Guys have experimented with a wide range of materials and activities in their attempt to expand the dialog and boundaries of art. Sculpture, drawing, performances, installations and video are among the many forms The Art Guys have employed, with food, drugs, pencils, baseball bats, car lot flags, toothbrushes and matches as just a small sampling of the unconventional materials they have utilized. Using an open and offbeat "direct-to-the public" methodology, they have presented their work in grocery stores, movie theaters, airports, restaurants, sports arenas and many other non-traditional venues for experiencing art while also exploiting mass media and entertainment to explore contemporary society and issues. They are perhaps most well known for their numerous staged performances, public spectacles, and "behavioral" interventions in a wide array of situations that have blurred the divisions between art and life.

Described in the New York Times as "a cross between Dada and David Letterman, John Cage and the Smothers Brothers," The Art Guys often use humor and everyday materials as a way to demystify art in an attempt to welcome a broad range of audiences into the discourse of contemporary art. In this way their work has been compared to medieval court jesters and fools as well as noted 20th century artists like Marcel Duchamp and Dada, Fluxus artists, Andy Warhol and William Wegman among others.

Articles, reviews and stories about their work have appeared in The New York Times, The New Yorker, Wall Street Journal, Art In America, ArtNews, Artforum, Sculpture Magazine, CNN, CBS News Sunday Morning and many more. The Art Guys have been included in many books and catalogs including *The Art Guys: Think Twice* and *SUITS: The Clothes Make the Man*, published by Harry N. Abrams, New York; and the DVD *The Art Guys: Home On The Range*, a compilation of 25 years of video works published by Microcinema International.

The Art Guys live and work in Houston, Texas. More information may be found on their website at TheArtGuys.com.

